



ELON MUSK

UNIVERSITY OF EAST AFRICA

Placement Based Education for Impact (PBEI)

A Distributed University Built on Real-World Practice

THE PROBLEM



Education is theory-heavy, practice-light



Graduates lack real-world competencies



Infrastructure costs make education expensive



Health systems need practice-ready professionals now



Local talents are underutilized when students leave their communities to pursue education



PLACEMENT FIRST

Students train in real workplaces from Day 1

PBEI

Placement-Based Education for Impact



DIGITAL LEARNING

EMUEA Digital Campus
Faculty as mentors



COMPETENCY ASSESSMENT

Impact Portfolio
Real-world assessment
Competence over memorization

OUR SOLUTION



Practice-first, impact-driven education



Distributed learning model



Affordable by design



Job-ready graduates from Day 1



Students learn to solve local problems

HOW EMUEA WORKS



1 Student secures placement (mandatory)



2 Joins EMUEA Digital Campus



3 Learns through guided real-world modules



4 Builds Impact Portfolio (logs, outputs)



5 Assessed by faculty + field supervisors

PILOT PROGRAMMES (LAUNCHING SEPTEMBER)



Doctor of Pharmacy (PharmD)
Community & Clinical Practice Pathways



Bachelor of Public Health (BPH)
Practice-Oriented Tracks

Designed to produce practitioners, not theoretical graduates.

WHY EMUEA MATTERS



Expands access to affordable, quality education



Eliminates dependency on costly infrastructure



Produces job-ready graduates immediately



Builds a scalable, distributed learning ecosystem



Aligns with workforce needs and development goals

EMUEA vs TRADITIONAL UNIVERSITY

TRADITIONAL UNIVERSITY

Theory-first

Campus-based

Exams-based

Expensive

Delayed experience

EMUEA

Practice-first

Distributed

Competency-based

Affordable

Immediate real-world exposure

WE ARE SEEKING PARTNERS



Placement Partners
(Pharmacies, Hospitals, NGOs)



Academic & Research Collaborators



Technology & Innovation Partners



Strategic Supporters
(Funding / Infrastructure)

JOIN US IN REDEFINING HIGHER EDUCATION IN AFRICA

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EMUEA : Boundaries Erased- Knowledge Unleashed- Minds Empowered